



PN: TA/001
Name: Cup S
Color: White
Size: ϕ 53 H53



PN: TA/002
Name: Cup S
Color: Black
Size: ϕ 53 H53



PN: TA/003
Name: Cup S
Color: Light Blue
Size: ϕ 53 H53



PN: TA/004
Name: Cup L
Color: White
Size: ϕ 75 H63



PN: TA/005
Name: Cup L
Color: Black
Size: ϕ 75 H63



PN: TA/006
Name: Cup L
Color: Light Green
Size: ϕ 75 H63



PN: TA/007
Name: Plate 180
Color: White
Size: ϕ 180 H20



PN: TA/008
Name: Plate 180
Color: Black
Size: ϕ 180 H20



PN: TA/009
Name: Plate 180
Color: Dark Blue
Size: ϕ 180 H20



PN: TA/010
Name: Plate 260
Color: White
Size: ϕ 260 H14



PN: TA/011
Name: Plate 260
Color: Black
Size: ϕ 260 H14



PN: TA/012
Name: Plate 260
Color: Gray
Size: ϕ 260 H14



PN: TA/013
Name: Half Plate 100
Color: White
Size: ϕ 100 H16



PN: TA/014
Name: Half Plate 100
Color: Black
Size: ϕ 100 H16



PN: TA/015
Name: Half Plate 100
Color: Gray
Size: ϕ 100 H16



PN: TA/016
Name: Half Plate 200
Color: White
Size: ϕ 200 H24



PN: TA/017
Name: Half Plate 200
Color: Black
Size: ϕ 200 H24



PN: TA/018
Name: Half Plate 200
Color: Red
Size: ϕ 200 H24



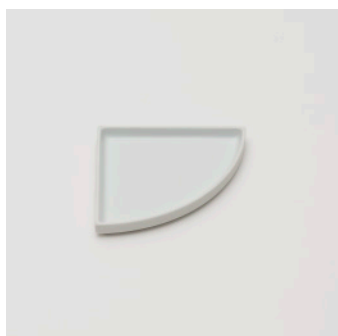
PN: TA/019
Name: Half Deep Plate 200
Color: White
Size: ϕ 200 H53



PN: TA/020
Name: Half Deep Plate 200
Color: Black
Size: ϕ 200 H53



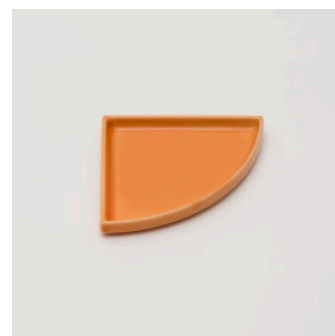
PN: TA/021
Name: Half Deep Plate 200
Color: Light Blue
Size: ϕ 200 H53



PN: TA/022
Name: Quarter Plate 100
Color: White
Size: W100 D100 H11.5



PN: TA/023
Name: Quarter Plate 100
Color: Black
Size: W100 D100 H11.5



PN: TA/024
Name: Quarter Plate 100
Color: Beige
Size: W100 D100 H11.5



PN: TA/025
Name: Quarter Deep Plate 100
Color: White
Size: W100 D100 H28



PN: TA/026
Name: Quarter Deep Plate 100
Color: Black
Size: W100 D100 H28



PN: TA/027
Name: Quarter Deep Plate 100
Color: Dark Blue
Size: W100 D100 H28



PN: TA/028
Name: Pen Holder
Color: White
Size: W200 D50 H25



PN: TA/029
Name: Pen Holder
Color: Dark Green
Size: W200 D50 H25



PN: TA/030
Name: Tray
Color: White
Size: W200 D200 H10



PN: TA/031
Name: Tray
Color: Beige
Size: W200 D200 H10



PN: TA/032
Name: Vase S
Color: White
Size: ϕ 100 H100



PN: TA/033
Name: Vase S
Color: Black
Size: ϕ 100 H100



PN: TA/034
Name: Vase S
Color: Light Green
Size: ϕ 100 H100



PN: TA/035
Name: Vase L
Color: White
Size: ϕ 100 H212



PN: TA/036
Name: Vase L
Color: Black
Size: ϕ 100 H212



PN: TA/037
Name: Vase L
Color: Dark Green
Size: ϕ 100 H212



PN: TA/038
Name: Ring
Color: White
Size: ϕ 132 H20



PN: TA/039
Name: Ring
Color: Red
Size: ϕ 132 H20

1616. Scattered fragments of pottery stone discovered by chance in the mountains of Arita in northwest Kyushu came to be transformed by human intelligence and endeavour into outstandingly beautiful porcelain which has grown to mesmerise the world in the intervening 400 years. Even whilst facing the vagaries of history and the tastes of the age, the spirit of Arita's people in their pursuit of crafting timeless ceramics has remained unflagging and has been inherited by the current generation sustaining Arita today.

2016. A year destined to be a turning point in four centuries of Arita. 16 teams of prominent international designers have been brought together from far and wide to give creation to the new porcelain brand of 2016/.

2016/ consists of two ranges; the Edition series handled by Creative Directors Teruhiro Yanagihara and Scholten & Baijings, with 15 other teams putting together the Standard series. Coming from an array of cultural backgrounds, the designers have re-interpreted classic Arita-ware, harnessing all the craft's techniques to usher forth a new creative standard that the world will embrace as part of everyday living.

1616年。九州の北西部に位置する有田の山の中で偶然発見された陶石の欠片は、人々の知恵と努力によって美しい陶磁器に姿を変え、400年もの間、世界中の人々を魅了してきました。歴史や時代に翻弄されながらも、有田の人達は探求を繰り返し、色あせる事のないものづくりの精神は今日の有田を支える人達に受け継がれています。2016年。400年という節目の年に、世界に散らばる16組の優れたデザイナーと共に、新たな陶磁器ブランド「2016/」が誕生しました。

「2016/」はクリエイティブディレクターである柳原照弘とショルテンアンドバーイングスが手がける「エディション」と、15組のデザイナーが手がける「スタンダード」の2つのシリーズがあります。多様な文化背景を持つデザイナー達が有田焼を再解釈し、有田の技術を結集して、世界の日常に寄り添う新たなスタンダードを生み出しました。

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