



PN: BG/001
Name: Coffee Cup S
Color: White Sprinkle
Size: φ85 W110 H52
Price: ¥2,400



PN: BG/002
Name: Coffee Cup S
Color: Black Matt
Size: φ85 W110 H52
Price: ¥2,500



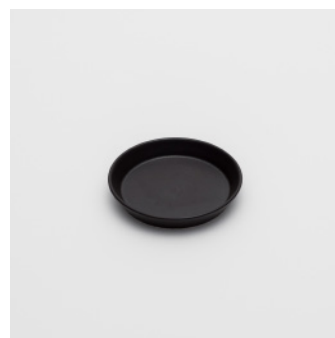
PN: BG/003
Name: Coffee Cup L
Color: White Sprinkle
Size: φ85 W110 H65
Price: ¥2,600



PN: BG/004
Name: Coffee Cup L
Color: Black Matt
Size: φ85 W110 H65
Price: ¥2,700



PN: BG/005
Name: Saucer
Color: White Sprinkle
Size: φ100 H11
Price: ¥950



PN: BG/006
Name: Saucer
Color: Black Matt
Size: φ100 H11
Price: ¥1,000



PN: BG/007
Name: Kettle
Color: White Sprinkle
Size: φ147 W210 H125
Price: ¥11,200



PN: BG/008
Name: Kettle
Color: Black Matt
Size: φ147 W210 H125
Price: ¥11,700



PN: BG/009
Name: Coffee Pot
Color: White Sprinkle
Size: φ120 W210 H172
Price: ¥14,200



PN: BG/010
Name: Coffee Pot
Color: Black Matt
Size: φ120 W210 H172
Price: ¥14,700



PN: BG/011
Name: Coffee Dripper
Color: Dark Gray
Size: φ130 H100
Price: ¥4,200



PN: BG/012
Name: Cooking Pot 210
Color: White Sprinkle
Size: φ210 H150
Price: ¥25,000



PN: BG/013
Name: Cooking Pot 210
Color: Gray Sprinkle
Size: φ210 H150
Price: ¥25,000



PN: BG/014
Name: Cooking Pot 210
Color: Black Matt
Size: φ210 H150
Price: ¥26,000



PN: BG/015
Name: Cooking Pot 240
Color: White Sprinkle
Size: φ240 H110
Price: ¥23,000



PN: BG/016
Name: Cooking Pot 240
Color: Gray Sprinkle
Size: φ240 H110
Price: ¥23,000



PN: BG/017
Name: Cooking Pot 240
Color: Black Matt
Size: φ240 H110
Price: ¥24,000

1616. Scattered fragments of pottery stone discovered by chance in the mountains of Arita in northwest Kyushu came to be transformed by human intelligence and endeavour into outstandingly beautiful porcelain which has grown to mesmerise the world in the intervening 400 years. Even whilst facing the vagaries of history and the tastes of the age, the spirit of Arita's people in their pursuit of crafting timeless ceramics has remained unflagging and has been inherited by the current generation sustaining Arita today.

2016. A year destined to be a turning point in four centuries of Arita. 16 teams of prominent international designers have been brought together from far and wide to give creation to the new porcelain brand of 2016/.

2016/ consists of two ranges; the Edition series handled by Creative Directors Teruhiro Yanagihara and Scholten & Baijings, with 15 other teams putting together the Standard series. Coming from an array of cultural backgrounds, the designers have re-interpreted classic Arita-ware, harnessing all the craft's techniques to usher forth a new creative standard that the world will embrace as part of everyday living.

1616年。九州の北西部に位置する有田の山の中で偶然発見された陶石の欠片は、人々の知恵と努力によって美しい陶磁器に姿を変え、400年もの間、世界中の人々を魅了してきました。歴史や時代に翻弄されながらも、有田の人達は探求を繰り返し、色あせる事のないものづくりの精神は今日の有田を支える人達に受け継がれています。2016年。400年という節目の年に、世界に散らばる16組の優れたデザイナーと共に、新たな陶磁器ブランド「2016/」が誕生しました。

「2016/」はクリエイティブディレクターである柳原照弘とショルテンアンドバーイングスが手がける「エディション」と、15組のデザイナーが手がける「スタンダード」の2つのシリーズがあります。多様な文化背景を持つデザイナー達が有田焼を再解釈し、有田の技術を結集して、世界の日常に寄り添う新たなスタンダードを生み出しました。

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