



PN: SD/001  
Name: Cup S  
Color: White  
Size: φ65 H65  
Price: ¥1,000



PN: SD/002  
Name: Cup L  
Color: White  
Size: φ78 H90  
Price: ¥1,300



PN: SD/003  
Name: Espresso Cup  
Color: White  
Size: φ60 W82 H45  
Price: ¥2,100



PN: SD/004  
Name: Coffee Cup  
Color: White  
Size: φ95 W127 H60  
Price: ¥2,600



PN: SD/005  
Name: Plate 110  
Color: White  
Size: φ105 H16  
Price: ¥900



PN: SD/006  
Name: Plate 140  
Color: White  
Size: φ140 H16  
Price: ¥1,100



PN: SD/007  
Name: Plate 200  
Color: White  
Size: φ203 H16  
Price: ¥1,900



PN: SD/008  
Name: Plate 260  
Color: White  
Size: φ260 H18  
Price: ¥3,700



PN: SD/009  
Name: Oval Plate 240  
Color: White  
Size: W240 D170 H15  
Price: ¥2,200



PN: SD/010  
Name: Oval Plate 310  
Color: White  
Size: W310 D260 H20  
Price: ¥5,200



PN: SD/011  
Name: Deep Plate 250  
Color: White  
Size: φ245 H40  
Price: ¥3,700



PN: SD/012  
Name: Bowl 110  
Color: White  
Size: φ105 H65  
Price: ¥1,400



PN: SD/013  
Name: Bowl 140  
Color: White  
Size: φ143 H60  
Price: ¥1,600



PN: SD/014  
Name: Bowl 200  
Color: White  
Size: φ200 H85  
Price: ¥3,700



PN: SD/015  
Name: Serving Bowl 200  
Color: White  
Size: φ200 H127  
Price: ¥5,200



PN: SD/016  
Name: Oval Bowl 230  
Color: White  
Size: W230 D125 H35  
Price: ¥2,200



PN: SD/017  
Name: Oval Bowl 250  
Color: White  
Size: W245 D174 H35  
Price: ¥2,700



PN: SD/018  
Name: Tea Pot S  
Color: White  
Size: φ148 W205 H105  
Price: ¥18,000



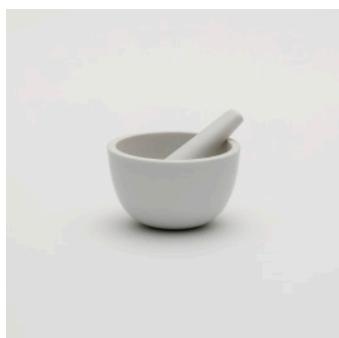
PN: SD/019  
Name: Tea Pot L  
Color: White  
Size:  $\phi$ 182 W263 H125  
Price: ¥25,000



PN: SD/020  
Name: Grater  
Color: White  
Size: W180 D100 H18  
Price: ¥1,800



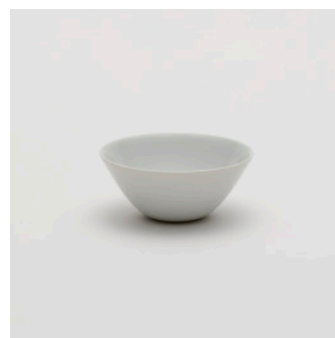
PN: SD/021  
Name: Mortar  
Color: White  
Size:  $\phi$ 100 H58  
Price: ¥1,700



PN: SD/022  
Name: Pestle  
Color: White  
Size:  $\phi$ 25 H108  
Price: ¥1,000



PN: SD/023  
Name: Salt Saucer  
Color: White  
Size:  $\phi$ 80 H20  
Price: ¥1,000



PN: SD/024  
Name: Serving Dish 90  
Color: White  
Size:  $\phi$ 90 H40  
Price: ¥1,000



PN: SD/025  
Name: Pitcher  
Color: White  
Size:  $\phi$ 100 H215  
Price: ¥9,000

1616. Scattered fragments of pottery stone discovered by chance in the mountains of Arita in northwest Kyushu came to be transformed by human intelligence and endeavour into outstandingly beautiful porcelain which has grown to mesmerise the world in the intervening 400 years. Even whilst facing the vagaries of history and the tastes of the age, the spirit of Arita's people in their pursuit of crafting timeless ceramics has remained unflagging and has been inherited by the current generation sustaining Arita today.

2016. A year destined to be a turning point in four centuries of Arita. 16 teams of prominent international designers have been brought together from far and wide to give creation to the new porcelain brand of 2016/.

2016/ consists of two ranges; the Edition series handled by Creative Directors Teruhiro Yanagihara and Scholten & Baijings, with 15 other teams putting together the Standard series. Coming from an array of cultural backgrounds, the designers have re-interpreted classic Arita-ware, harnessing all the craft's techniques to usher forth a new creative standard that the world will embrace as part of everyday living.

1616年。九州の北西部に位置する有田の山の中で偶然発見された陶石の欠片は、人々の知恵と努力によって美しい陶磁器に姿を変え、400年もの間、世界中の人々を魅了してきました。歴史や時代に翻弄されながらも、有田の人達は探求を繰り返し、色あせる事のないものづくりの精神は今日の有田を支える人達に受け継がれています。2016年。400年という節目の年に、世界に散らばる16組の優れたデザイナーと共に、新たな陶磁器ブランド「2016/」が誕生しました。

「2016/」はクリエイティブディレクターである柳原照弘とショルテンアンドバーイングスが手がける「エディション」と、15組のデザイナーが手がける「スタンダード」の2つのシリーズがあります。多様な文化背景を持つデザイナー達が有田焼を再解釈し、有田の技術を結集して、世界の日常に寄り添う新たなスタンダードを生み出しました。

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