



PN: GS/001
Name: Mug
Color: White
Size: φ75 W110 H70
Price: ¥2,000



PN: GS/002
Name: Mug
Color: Pistachio
Size: φ75 W110 H70
Price: ¥2,000



PN: GS/003
Name: Cup
Color: White
Size: φ75 H70
Price: ¥1,500



PN: GS/004
Name: Cup
Color: Clay Beige
Size: φ75 H70
Price: ¥1,500



PN: GS/005
Name: Cup
Color: Blue
Size: φ75 H70
Price: ¥1,500



PN: GS/006
Name: Cup
Color: Bird:Blue
Size: φ75 H70
Price: ¥1,700



PN: GS/007
Name: Cup
Color: Bird:Red
Size: φ75 H70
Price: ¥1,700



PN: GS/008
Name: Cup
Color: Cat:Blue
Size: φ75 H70
Price: ¥1,700



PN: GS/009
Name: Cup
Color: Cat:Red
Size: φ75 H70
Price: ¥1,700



PN: GS/010
Name: Cup
Color: Monkey:Blue
Size: φ75 H70
Price: ¥1,700



PN: GS/011
Name: Cup
Color: Monkey:Red
Size: φ75 H70
Price: ¥1,700



PN: GS/012
Name: Plate 130
Color: White
Size: φ130 H15
Price: ¥1,400



PN: GS/013
Name: Plate 130
Color: Blue
Size: φ130 H15
Price: ¥1,400



PN: GS/014
Name: Plate 130
Color: Pistachio
Size: φ130 H15
Price: ¥1,400



PN: GS/015
Name: Plate 190
Color: White
Size: φ190 H15
Price: ¥2,400



PN: GS/016
Name: Plate 190
Color: Clay Beige
Size: φ190 H15
Price: ¥2,400



PN: GS/017
Name: Plate 240
Color: White
Size: φ240 H15
Price: ¥4,000



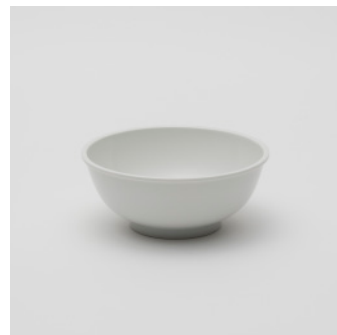
PN: GS/018
Name: Plate 240
Color: Clay Beige
Size: φ240 H15
Price: ¥4,000



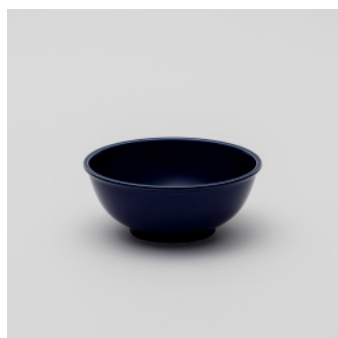
PN: GS/019
Name: Deep Plate 190
Color: White
Size: φ190 H48
Price: ¥3,000



PN: GS/020
Name: Deep Plate 190
Color: Clay Beige
Size: φ190 H48
Price: ¥3,000



PN: GS/021
Name: Bowl 130
Color: White
Size: φ130 H55
Price: ¥1,800



PN: GS/022
Name: Bowl 130
Color: Blue
Size: φ130 H55
Price: ¥1,800



PN: GS/023
Name: Bowl 130
Color: Pistachio
Size: φ130 H55
Price: ¥1,800



PN: GS/024
Name: Oval Bowl
Color: White
Size: W250 D190 H45
Price: ¥5,000



PN: GS/025
Name: Oval Bowl
Color: Apricot
Size: W250 D190 H45
Price: ¥5,000



PN: GS/026
Name: Pitcher
Color: White
Size: φ108 W200 H137
Price: ¥9,000



PN: GS/027
Name: Pitcher
Color: Blue/Red
Size: φ108 W200 H137
Price: ¥10,000



PN: GS/028
Name: Tray
Color: White
Size: W200 D185 H5
Price: ¥1,800



PN: GS/029
Name: Tray
Color: Clay Beige
Size: W200 D185 H5
Price: ¥1,800



PN: GS/030
Name: Tray
Color: Apricot
Size: W200 D185 H5
Price: ¥1,800



PN: GS/031
Name: Tray
Color: Pistachio
Size: W200 D185 H5
Price: ¥1,800

1616. Scattered fragments of pottery stone discovered by chance in the mountains of Arita in northwest Kyushu came to be transformed by human intelligence and endeavour into outstandingly beautiful porcelain which has grown to mesmerise the world in the intervening 400 years. Even whilst facing the vagaries of history and the tastes of the age, the spirit of Arita's people in their pursuit of crafting timeless ceramics has remained unflagging and has been inherited by the current generation sustaining Arita today.

2016. A year destined to be a turning point in four centuries of Arita. 16 teams of prominent international designers have been brought together from far and wide to give creation to the new porcelain brand of 2016/.

2016/ consists of two ranges; the Edition series handled by Creative Directors Teruhiro Yanagihara and Scholten & Baijings, with 15 other teams putting together the Standard series. Coming from an array of cultural backgrounds, the designers have re-interpreted classic Arita-ware, harnessing all the craft's techniques to usher forth a new creative standard that the world will embrace as part of everyday living.

1616年。九州の北西部に位置する有田の山の中で偶然発見された陶石の欠片は、人々の知恵と努力によって美しい陶磁器に姿を変え、400年もの間、世界中の人々を魅了してきました。歴史や時代に翻弄されながらも、有田の人達は探求を繰り返し、色あせる事のないものづくりの精神は今日の有田を支える人達に受け継がれています。2016年。400年という節目の年に、世界に散らばる16組の優れたデザイナーと共に、新たな陶磁器ブランド「2016/」が誕生しました。

「2016/」はクリエイティブディレクターである柳原照弘とショルテンアンドバーイングスが手がける「エディション」と、15組のデザイナーが手がける「スタンダード」の2つのシリーズがあります。多様な文化背景を持つデザイナー達が有田焼を再解釈し、有田の技術を結集して、世界の日常に寄り添う新たなスタンダードを生み出しました。

2016 Corporation
Akasaka, Arita, Saga 844-0024 JAPAN
T: +81 955 42 2016 / F: +81 955 42 2017

2016株式会社
844-0024 佐賀県西松浦郡有田町赤坂丙2351-169 有田焼卸団地
T: 0955 42 2016 / F: 0955 42 2017
contact@2016arita.jp
www.2016arita.jp