



PN: BG/001  
Name: Coffee Cup S  
Color: White Sprinkle  
Size: φ85 W110 H52



PN: BG/002  
Name: Coffee Cup S  
Color: Black Matt  
Size: φ85 W110 H52



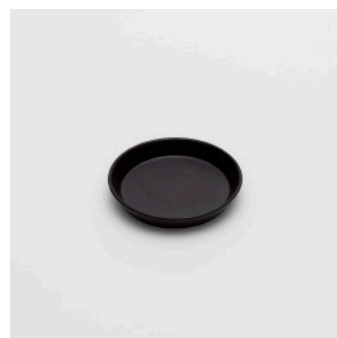
PN: BG/003  
Name: Coffee Cup L  
Color: White Sprinkle  
Size: φ85 W110 H65



PN: BG/004  
Name: Coffee Cup L  
Color: Black Matt  
Size: φ85 W110 H65



PN: BG/005  
Name: Saucer  
Color: White Sprinkle  
Size: φ100 H11



PN: BG/006  
Name: Saucer  
Color: Black Matt  
Size: φ100 H11



PN: BG/007  
Name: Kettle  
Color: White Sprinkle  
Size: φ147 W210 H125



PN: BG/008  
Name: Kettle  
Color: Black Matt  
Size: φ147 W210 H125



PN: BG/009  
Name: Coffee Pot  
Color: White Sprinkle  
Size: φ120 W210 H172



PN: BG/010  
Name: Coffee Pot  
Color: Black Matt  
Size:  $\phi$ 120 W210 H172



PN: BG/011  
Name: Coffee Dripper  
Color: Dark Gray  
Size:  $\phi$ 130 H100



PN: BG/012  
Name: Cooking Pot 210  
Color: White Sprinkle  
Size:  $\phi$ 210 H150



PN: BG/013  
Name: Cooking Pot 210  
Color: Gray Sprinkle  
Size:  $\phi$ 210 H150



PN: BG/014  
Name: Cooking Pot 210  
Color: Black Matt  
Size:  $\phi$ 210 H150



PN: BG/015  
Name: Cooking Pot 240  
Color: White Sprinkle  
Size:  $\phi$ 240 H110



PN: BG/016  
Name: Cooking Pot 240  
Color: Gray Sprinkle  
Size:  $\phi$ 240 H110



PN: BG/017  
Name: Cooking Pot 240  
Color: Black Matt  
Size:  $\phi$ 240 H110

1616. Scattered fragments of pottery stone discovered by chance in the mountains of Arita in northwest Kyushu came to be transformed by human intelligence and endeavour into outstandingly beautiful porcelain which has grown to mesmerise the world in the intervening 400 years. Even whilst facing the vagaries of history and the tastes of the age, the spirit of Arita's people in their pursuit of crafting timeless ceramics has remained unflagging and has been inherited by the current generation sustaining Arita today.

2016. A year destined to be a turning point in four centuries of Arita. 16 teams of prominent international designers have been brought together from far and wide to give creation to the new porcelain brand of 2016/.

2016/ consists of two ranges; the Edition series handled by Creative Directors Teruhiro Yanagihara and Scholten & Baijings, with 15 other teams putting together the Standard series. Coming from an array of cultural backgrounds, the designers have re-interpreted classic Arita-ware, harnessing all the craft's techniques to usher forth a new creative standard that the world will embrace as part of everyday living.

1616年。九州の北西部に位置する有田の山の中で偶然発見された陶石の欠片は、人々の知恵と努力によって美しい陶磁器に姿を変え、400年もの間、世界中の人々を魅了してきました。歴史や時代に翻弄されながらも、有田の人達は探求を繰り返し、色あせる事のないものづくりの精神は今日の有田を支える人達に受け継がれています。2016年。400年という節目の年に、世界に散らばる16組の優れたデザイナーと共に、新たな陶磁器ブランド「2016/」が誕生しました。

「2016/」はクリエイティブディレクターである柳原照弘とショルテンアンドバーイングスが手がける「エディション」と、15組のデザイナーが手がける「スタンダード」の2つのシリーズがあります。多様な文化背景を持つデザイナー達が有田焼を再解釈し、有田の技術を結集して、世界の日常に寄り添う新たなスタンダードを生み出しました。

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