



PN: GS/001  
Name: Mug  
Color: White  
Size:  $\phi$ 75 W110 H70



PN: GS/002  
Name: Mug  
Color: Pistachio  
Size:  $\phi$ 75 W110 H70



PN: GS/003  
Name: Cup  
Color: White  
Size:  $\phi$ 75 H70



PN: GS/004  
Name: Cup  
Color: Clay Beige  
Size:  $\phi$ 75 H70



PN: GS/005  
Name: Cup  
Color: Blue  
Size:  $\phi$ 75 H70



PN: GS/006  
Name: Cup  
Color: Bird:Blue  
Size:  $\phi$ 75 H70



PN: GS/007  
Name: Cup  
Color: Bird:Red  
Size:  $\phi$ 75 H70



PN: GS/008  
Name: Cup  
Color: Cat:Blue  
Size:  $\phi$ 75 H70



PN: GS/009  
Name: Cup  
Color: Cat:Red  
Size:  $\phi$ 75 H70



PN: GS/010  
Name: Cup  
Color: Monkey:Blue  
Size:  $\phi$ 75 H70



PN: GS/011  
Name: Cup  
Color: Monkey:Red  
Size:  $\phi$ 75 H70



PN: GS/012  
Name: Plate 130  
Color: White  
Size:  $\phi$ 130 H15



PN: GS/013  
Name: Plate 130  
Color: Blue  
Size:  $\phi$ 130 H15



PN: GS/014  
Name: Plate 130  
Color: Pistachio  
Size:  $\phi$ 130 H15



PN: GS/015  
Name: Plate 190  
Color: White  
Size:  $\phi$ 190 H15



PN: GS/016  
Name: Plate 190  
Color: Clay Beige  
Size:  $\phi$ 190 H15



PN: GS/017  
Name: Plate 240  
Color: White  
Size:  $\phi$ 240 H15



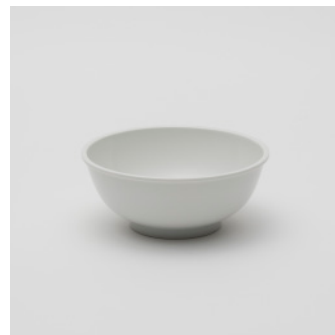
PN: GS/018  
Name: Plate 240  
Color: Clay Beige  
Size:  $\phi$ 240 H15



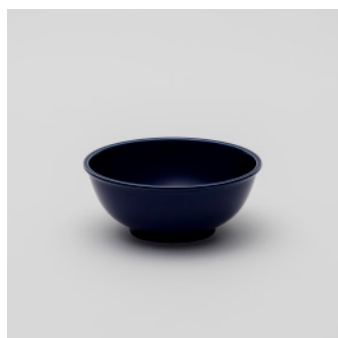
PN: GS/019  
Name: Deep Plate 190  
Color: White  
Size:  $\phi$ 190 H48



PN: GS/020  
Name: Deep Plate 190  
Color: Clay Beige  
Size:  $\phi$ 190 H48



PN: GS/021  
Name: Bowl 130  
Color: White  
Size:  $\phi$ 130 H55



PN: GS/022  
Name: Bowl 130  
Color: Blue  
Size:  $\phi$ 130 H55



PN: GS/023  
Name: Bowl 130  
Color: Pistachio  
Size:  $\phi$ 130 H55



PN: GS/024  
Name: Oval Bowl  
Color: White  
Size: W250 D190 H45



PN: GS/025  
Name: Oval Bowl  
Color: Apricot  
Size: W250 D190 H45



PN: GS/026  
Name: Pitcher  
Color: White  
Size:  $\phi$ 108 W200 H137



PN: GS/027  
Name: Pitcher  
Color: Blue/Red  
Size:  $\phi$ 108 W200 H137



PN: GS/028  
Name: Tray  
Color: White  
Size: W200 D185 H5



PN: GS/029  
Name: Tray  
Color: Clay Beige  
Size: W200 D185 H5



PN: GS/030  
Name: Tray  
Color: Apricot  
Size: W200 D185 H5



PN: GS/031  
Name: Tray  
Color: Pistachio  
Size: W200 D185 H5

1616. Scattered fragments of pottery stone discovered by chance in the mountains of Arita in northwest Kyushu came to be transformed by human intelligence and endeavour into outstandingly beautiful porcelain which has grown to mesmerise the world in the intervening 400 years. Even whilst facing the vagaries of history and the tastes of the age, the spirit of Arita's people in their pursuit of crafting timeless ceramics has remained unflagging and has been inherited by the current generation sustaining Arita today.

2016. A year destined to be a turning point in four centuries of Arita. 16 teams of prominent international designers have been brought together from far and wide to give creation to the new porcelain brand of 2016/.

2016/ consists of two ranges; the Edition series handled by Creative Directors Teruhiro Yanagihara and Scholten & Baijings, with 15 other teams putting together the Standard series. Coming from an array of cultural backgrounds, the designers have re-interpreted classic Arita-ware, harnessing all the craft's techniques to usher forth a new creative standard that the world will embrace as part of everyday living.

1616年。九州の北西部に位置する有田の山の中で偶然発見された陶石の欠片は、人々の知恵と努力によって美しい陶磁器に姿を変え、400年もの間、世界中の人々を魅了してきました。歴史や時代に翻弄されながらも、有田の人達は探求を繰り返し、色あせる事のないものづくりの精神は今日の有田を支える人達に受け継がれています。2016年。400年という節目の年に、世界に散らばる16組の優れたデザイナーと共に、新たな陶磁器ブランド「2016/」が誕生しました。

「2016/」はクリエイティブディレクターである柳原照弘とショルテンアンドバーイングスが手がける「エディション」と、15組のデザイナーが手がける「スタンダード」の2つのシリーズがあります。多様な文化背景を持つデザイナー達が有田焼を再解釈し、有田の技術を結集して、世界の日常に寄り添う新たなスタンダードを生み出しました。

2016 Corporation  
Akasaka, Arita, Saga 844-0024 JAPAN  
T: +81 955 42 2016 / F: +81 955 42 2017

2016株式会社  
844-0024 佐賀県西松浦郡有田町赤坂丙2351-169 有田焼卸団地  
T: 0955 42 2016 / F: 0955 42 2017  
contact@2016arita.jp  
www.2016arita.jp