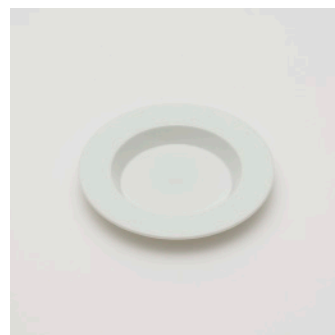




PN: TY/001
Name: Cup
Color: White
Size: φ94 H60



PN: TY/002
Name: Cup
Color: Blue
Size: φ94 H60



PN: TY/003
Name: Rim Plate 120
Color: White
Size: φ120 H16



PN: TY/004
Name: Rim Plate 120
Color: Black
Size: φ120 H16



PN: TY/005
Name: Rim Plate 120
Color: Gray
Size: φ120 H16



PN: TY/006
Name: Rim Plate 180
Color: White
Size: φ180 H16



PN: TY/007
Name: Rim Plate 180
Color: Black
Size: φ180 H16



PN: TY/008
Name: Rim Plate 180
Color: Gray
Size: φ180 H16



PN: TY/009
Name: Rim Plate 240
Color: White
Size: φ240 H16



PN: TY/010
Name: Rim Plate 240
Color: Black
Size: ϕ 240 H16



PN: TY/011
Name: Rim Plate 240
Color: Gray
Size: ϕ 240 H16



PN: TY/012
Name: Plate 140
Color: White
Size: ϕ 140 H20



PN: TY/013
Name: Plate 140
Color: Black
Size: ϕ 140 H20



PN: TY/014
Name: Plate 140
Color: Gray
Size: ϕ 140 H20



PN: TY/015
Name: Plate 200
Color: White
Size: ϕ 200 H20



PN: TY/016
Name: Plate 200
Color: Black
Size: ϕ 200 H20



PN: TY/017
Name: Plate 200
Color: Gray
Size: ϕ 200 H20



PN: TY/018
Name: Plate 260
Color: White
Size: ϕ 260 H20



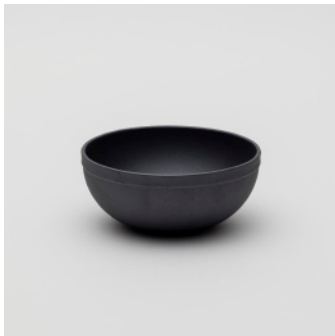
PN: TY/019
Name: Plate 260
Color: Black
Size: ϕ 260 H20



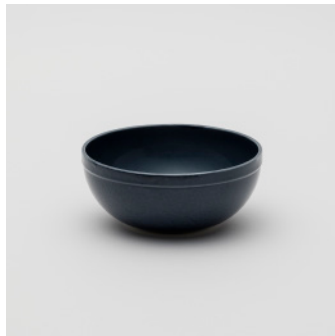
PN: TY/020
Name: Plate 260
Color: Gray
Size: ϕ 260 H20



PN: TY/021
Name: Bowl 140
Color: White
Size: ϕ 140 H60



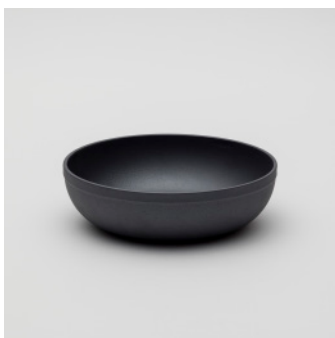
PN: TY/022
Name: Bowl 140
Color: Black
Size: ϕ 140 H60



PN: TY/023
Name: Bowl 140
Color: Gray
Size: ϕ 140 H60



PN: TY/024
Name: Bowl 200
Color: White
Size: ϕ 200 H60



PN: TY/025
Name: Bowl 200
Color: Black
Size: ϕ 200 H60



PN: TY/026
Name: Bowl 200
Color: Gray
Size: ϕ 200 H60



PN: TY/027
Name: Bowl 260
Color: White
Size: ϕ 260 H60

Teruhiro Yanagihara 4/4

20
16/



PN: TY/028
Name: Bowl 260
Color: Black
Size: ϕ 260 H60



PN: TY/029
Name: Bowl 260
Color: Gray
Size: ϕ 260 H60

1616. Scattered fragments of pottery stone discovered by chance in the mountains of Arita in northwest Kyushu came to be transformed by human intelligence and endeavour into outstandingly beautiful porcelain which has grown to mesmerise the world in the intervening 400 years. Even whilst facing the vagaries of history and the tastes of the age, the spirit of Arita's people in their pursuit of crafting timeless ceramics has remained unflagging and has been inherited by the current generation sustaining Arita today.

2016. A year destined to be a turning point in four centuries of Arita. 16 teams of prominent international designers have been brought together from far and wide to give creation to the new porcelain brand of 2016/.

2016/ consists of two ranges; the Edition series handled by Creative Directors Teruhiro Yanagihara and Scholten & Baijings, with 15 other teams putting together the Standard series. Coming from an array of cultural backgrounds, the designers have re-interpreted classic Arita-ware, harnessing all the craft's techniques to usher forth a new creative standard that the world will embrace as part of everyday living.

1616年。九州の北西部に位置する有田の山の中で偶然発見された陶石の欠片は、人々の知恵と努力によって美しい陶磁器に姿を変え、400年もの間、世界中の人々を魅了してきました。歴史や時代に翻弄されながらも、有田の人達は探求を繰り返し、色あせる事のないものづくりの精神は今日の有田を支える人達に受け継がれています。2016年。400年という節目の年に、世界に散らばる16組の優れたデザイナーと共に、新たな陶磁器ブランド「2016/」が誕生しました。

「2016/」はクリエイティブディレクターである柳原照弘とショルテンアンドバーイングスが手がける「エディション」と、15組のデザイナーが手がける「スタンダード」の2つのシリーズがあります。多様な文化背景を持つデザイナー達が有田焼を再解釈し、有田の技術を結集して、世界の日常に寄り添う新たなスタンダードを生み出しました。

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